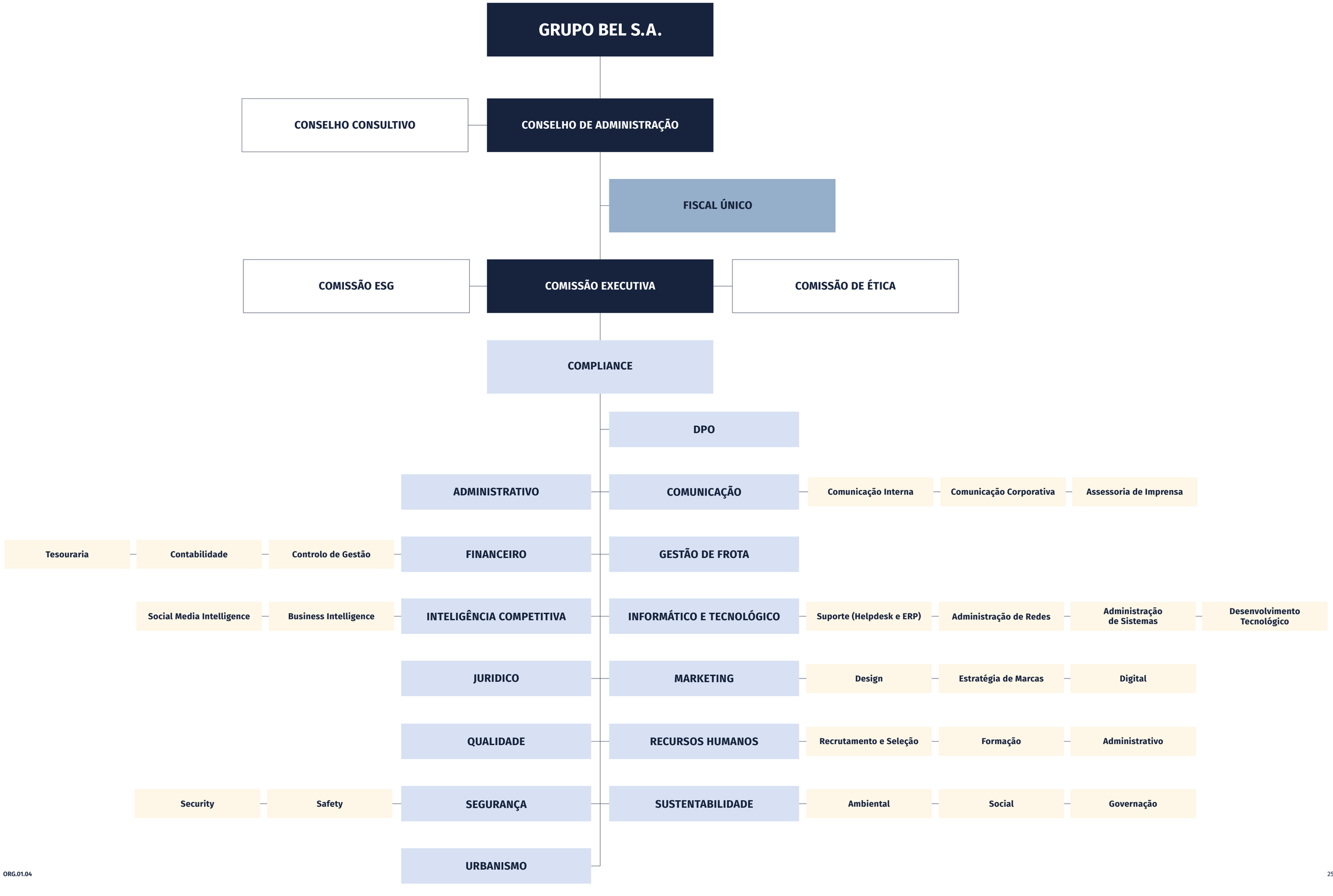ORGANOGRAMA ORGANIZACIONAL